

Taranaki at a glance

Key regional statistics with a relationship to land transport in the region

Taranaki population
129,000 

2.5% of NZ's population ranking it 10th in population size out of the 16 regions

1.2% Population growth (on average over the last 5 years)

1,500 New residents (net) per year*

3 Districts in Taranaki region

85%

of our ratepayers live in urban centres*



723,610 ^{ha}

Total land area of Taranaki

3% of NZ's land area*



Top three GDP industries by (\$m)



\$1,455

Agriculture, forestry and fishing
(14.6% share of total)



\$1,082

Mining/O&G
(10.8% share of total)



\$1,047

Manufacturing
(10.5% share of total)

2.9% 

of NZ's GDP - the 2nd highest level of regional economic productivity in the country

Public buses carried
744,037
passengers across
42,973
bus trips in 2023

18% Annual patronage increase from 2022



70.3%

of people use
PRIVATE VEHICLES
for travel to work



3,916 km
Taranaki roads

10% (391km) of those being state highways and
90% (3,504km) being local (district council) roads



Our large number of rivers and streams result in around
3,300
intersects with roads
(requiring either a bridge or culvert)

We have over
1,000

bridges on our roading network - equating to a bridge about every 4 kms.



Of NZ's roading network we have
5% of the local roads **7%** of the local rural sealed roads

Land area

93% Rural



7% Urban



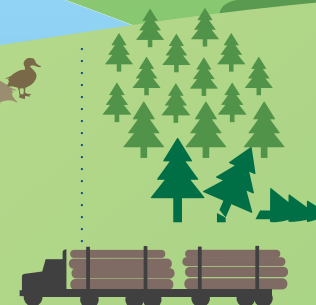
28.6%

Land used for dairy production



4%

Land used for plantation forestry majority based in the eastern hill country



9 Iwi in Taranaki whose rohe is either fully or partly within the region

20%
Of our population is Māori



1.2b kms
Travelled annually
by vehicles in the Taranaki region*

*figures provided are approximate, based on 2023 where possible, and used for overview purposes